PRINCIPLES OF DATA PROTECTION AT VITROLIFE GROUP

Vitrolife AB together with its subsidiaries ("Vitrolife Group", "us" or "we") care about your privacy.

Therefore, Vitrolife Group always strives to protect your personal data ("Personal Data") in the best possible way and to comply with all applicable laws and regulations for the protection of personal data.

Please read about the principles that we follow to protect Personal Data at Vitrolife Group.

Lawfulness, fairness and transparency

Personal Data must be processed lawfully, fairly and in a transparent manner in relation to you, the data subject. Vitrolife Group only conducts processing of Personal Data based on a clear legal basis.

We are transparent about how we collect, process, and store Personal Data. Individuals must be informed about the purposes for which their data is being collected, who is collecting it, and how it will be used. This information is communicated clearly and concisely, and in plain language in our privacy notices.

Purpose limitation

The principle of purpose limitation means that Personal Data must be collected for specified, explicit and legitimate purposes. We must have a clear and legitimate reason for collecting and processing Personal Data and not conduct further processing outside of the needs of such specified purpose. We must also comply with applicable laws and regulations that govern the use of personal data.

Data Minimization

The principle of data minimization requires us to collect only the minimum amount of data necessary to achieve the purpose for which Personal Data is collected. This means that we avoid collecting excessive or irrelevant Personal Data.

Accuracy

The principle of accuracy requires us to ensure that the personal data we collect is accurate and upto-date. This includes taking steps to verify the accuracy of the data and updating it when necessary. We also take reasonable steps to ensure that inaccurate or outdated Personal Data is deleted or rectified without delay.

Storage Limitation

We only store Personal Data for as long as necessary to achieve the purpose for which the Personal Data was processed. This means that we have policies in place to regularly review and delete Personal Data that is no longer required. Data is securely disposed of when it is no longer needed.

Integrity and confidentiality

We have taken appropriate technical and organizational measures to ensure the security of Personal Data. This includes protecting Personal Data against unauthorized access, accidental loss, destruction, or damage. The level of security measures required is dependent on the sensitivity of the data being processed.

Accountability

The principle of accountability requires us to take responsibility for complying with data protection regulations. We have policies and procedures in place to ensure compliance, and regularly review and update them as necessary. Vitrolife Group is able to demonstrate compliance and respond appropriately to data protection requests and breaches because of such implemented procedures and a strive to always comply with data protection regulations.

Right to information	You can obtain further information on the personal data which we store and process about you by sending an e-mail to dataprotection@vitrolife.com stating this request.
Right to object	You may object to your personal data being processed. If you wish to object to your personal data being processed, please send an e-mail to dataprotection@vitrolife.com stating this request.
Right to rectification and restriction of processing	You may request that your personal data is rectified or restrict the processing of your personal data. If you wish to have your data rectified or restrict the processing, please send an e-mail to dataprotection@vitrolife.com stating this request.
Right to a copy of your personal data	You may be entitled to obtain a copy of your personal data in a structured, commonly used and machine-readable format by sending an e-mail to dataprotection@vitrolife.com stating this request. If technically feasible, you may request that the personal data is transmitted directly to another company or person acting as a data controller.
Right to make a complaint	If you have any complaints about our processing of your personal data, you may contact the Swedish Data Protection Agency (Sw.Integritetsskyddsmyndigheten).

For more detailed information please read the relevant Privacy Notice for a specific data processing activity or contact us at dataprotection@vitrolife.com