



ANNUAL GENERAL MEETING 15 JUNE 2020

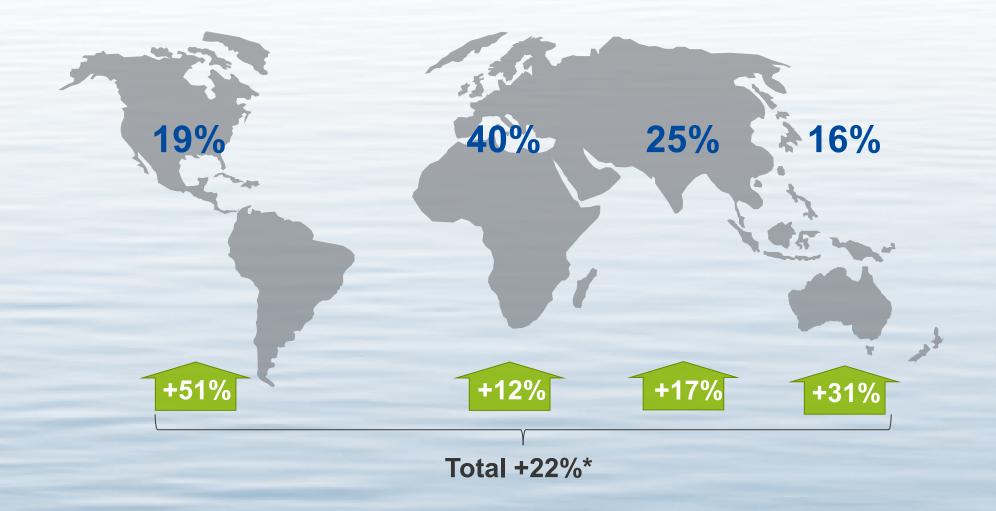
Thomas Axelsson, CEO



SALES AND GROWTH PER MARKET REGION

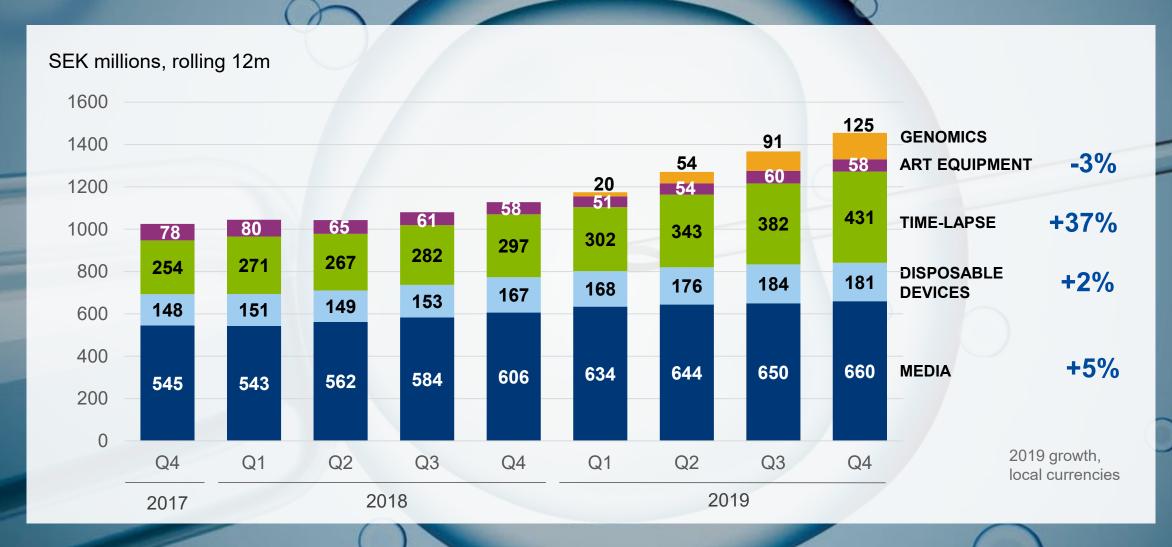
SHARE OF VITROLIFE'S **SALES** ROLLING 12-MONTHS

2019 GROWTH RATE COMPARED TO LAST YEAR IN LOCAL CURRENCIES



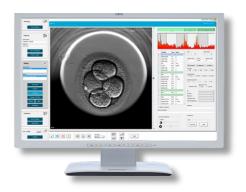


SALES AND GROWTH PER BUSINESS UNIT





INVESTMENTS IN FUTURE GROWTH



Acquisition and collaboration agreement regarding technology for embryo assessment using AI.



Successful transfer of customers from Illumina and new organisation in place.

Development project started.



Acquisition of UK & Ireland distributor strengthens market presence.









Launch of new products EmbryoScope Flex, CulturePro and EmbryoGlue patient-pack.



AI FOR EMBRYO SELECTION



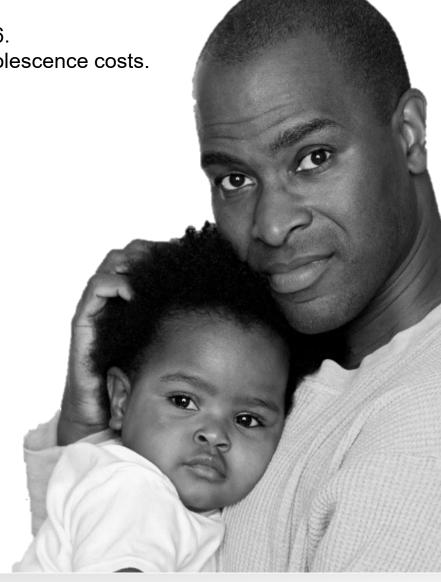
KEY FINANCIALS GROUP 2019

Fluctuations in exchange rates positively impacted EBITDA by 37 MSEK.

EBITDA margin improved by approximately 1 percentage point due to IFRS 16.

• EBITDA margin was negatively impacted by product mix (Genomics) and obsolescence costs.

	2019 FY	2018 FY
Sales, MSEK	1 480	1 151
Gross Margin %	63%	66%
Adj. Gross Margin %*	66%	70%
EBITDA, MSEK	587	479
EBITDA Margin %	40%	42%
Earnings per share, SEK**	3.53	2.85
Net Debt / EBITDA rolling 12m	-1.2	-1.0





^{*} Gross margin excluding amortisation of acquisition-related intangible assets

^{**} Recalculated with regard to the 5:1 share split carried out in May 2018.

THE MOST IMPORTANT SUSTAINABILITY ASPECTS

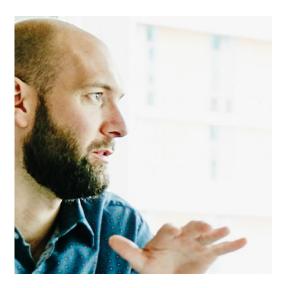
Vitrolife's Board and management have carried out a materiality analysis and identified a number of sustainability factors that are important for Vitrolife's long-term competitiveness and profitability and which support the UN's global objectives for sustainable development.



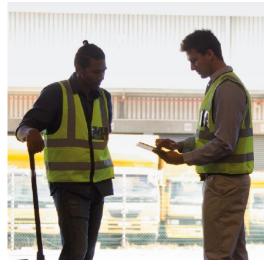
Competent employees



Quality-assured products

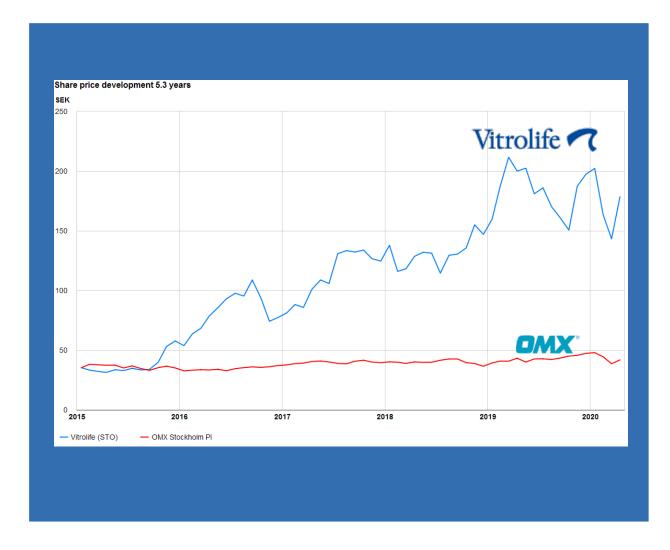


Responsible business



Minimal environmental footprint

THE SHARE



- Listed on NASDAQ Stockholm Large Cap
- Market value: ~21 billion SEK

LARGEST OWNERS 31 May 2020	
1. William Demant Invest A/S	26.1%
2. Bure Equity AB (publ)	19.0%
3. State Street Bank and Trust Co	13.2%
4. BNY Mellon SA/NV	2.4%
5. Lannebo Småbolag	2.1%
6. CBNY-Norges Bank	2.0%

COVID-19 AND SHORT-TERM OUTLOOK

 Vitrolife estimates that sales in the second quarter will amount to about 40-50% of the corresponding period last year in local currency.

 Since the beginning of April, a slow recovery in the number of IVF treatments in the world has been noted.

 Sales recovery will continue during the rest of the year.

 The recovery is driven, among other things, by easing restrictions in many countries, although there are major regional differences.









DISCLAIMER

This presentation contains estimates and forward-looking statements, which reflect the Management's current views with respect to the market, certain future events and financial performance. Although the statements are based upon estimates the Management believes to be reasonable, there is no assurance that these statements are correct or will be achieved. The most important strategic and operative risks regarding Vitrolife's business and field are described in the Management report, in the Annual Report. These are primarily constituted by macro-economic risks, operational risks and financial risks.